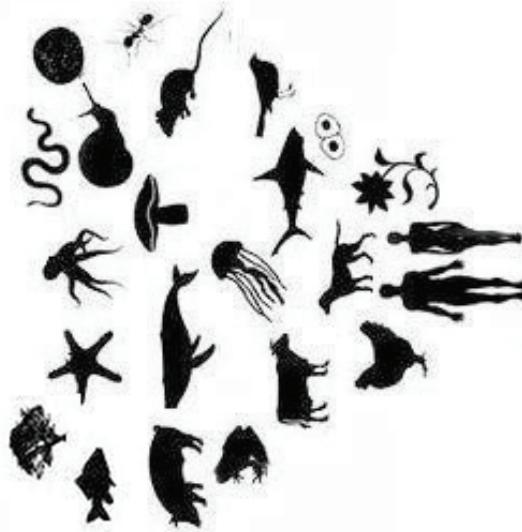
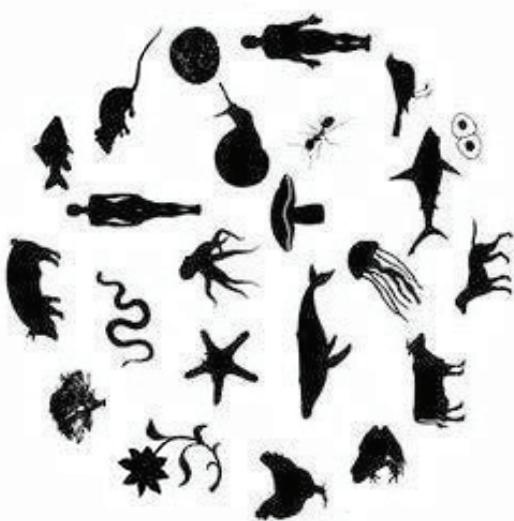
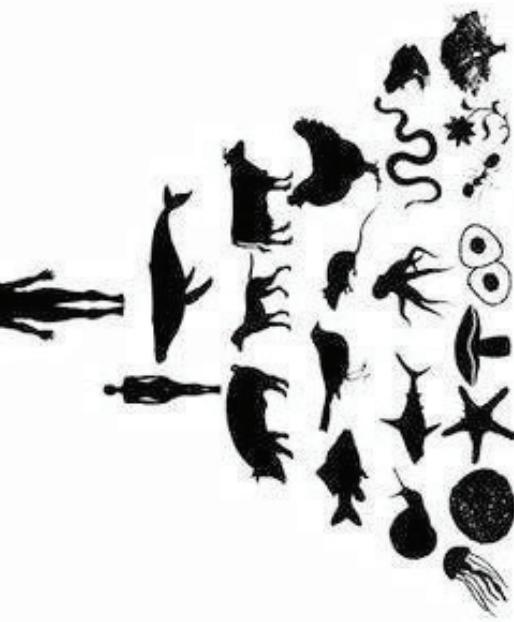


Dienend

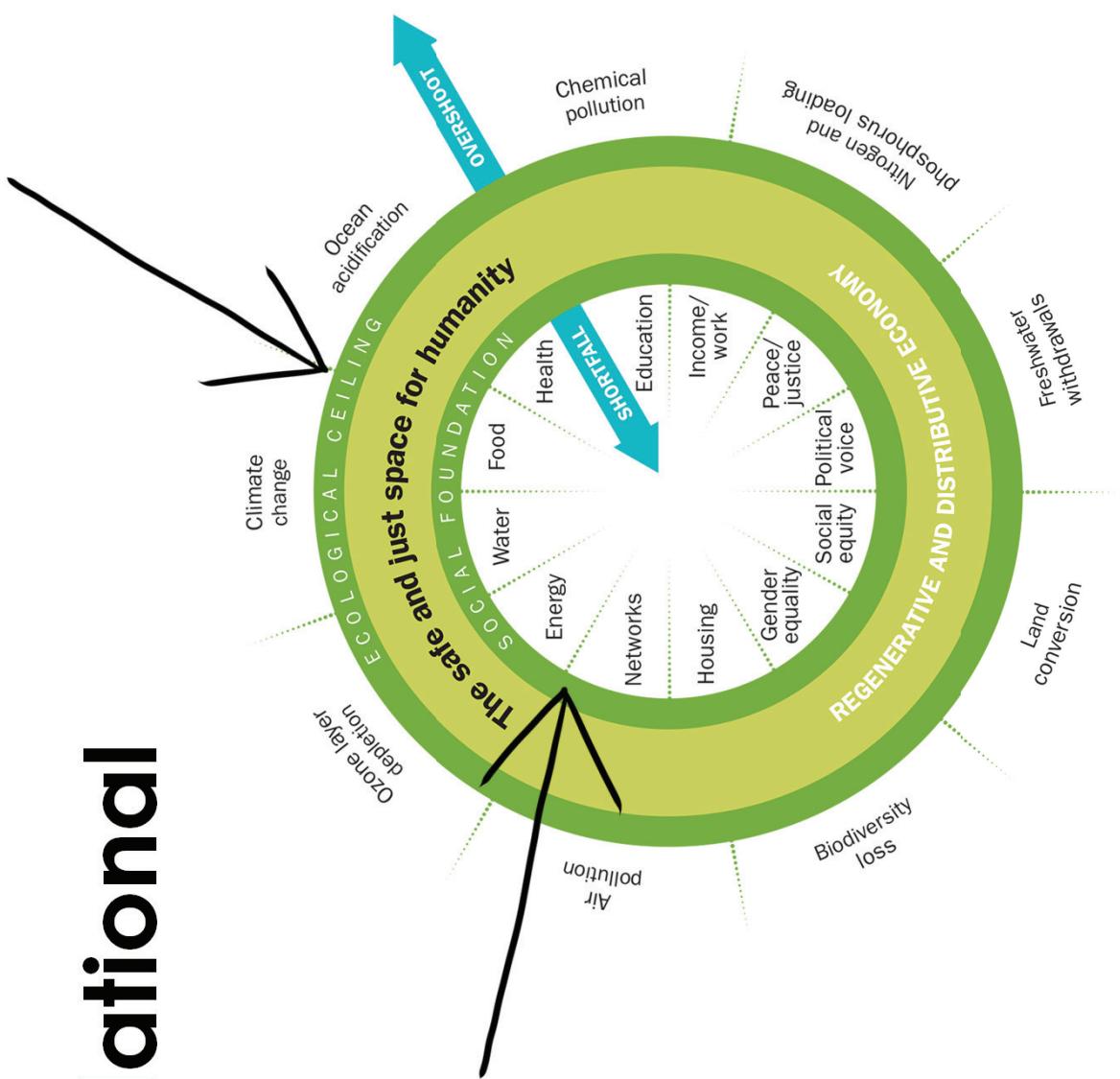
EGO

ECO

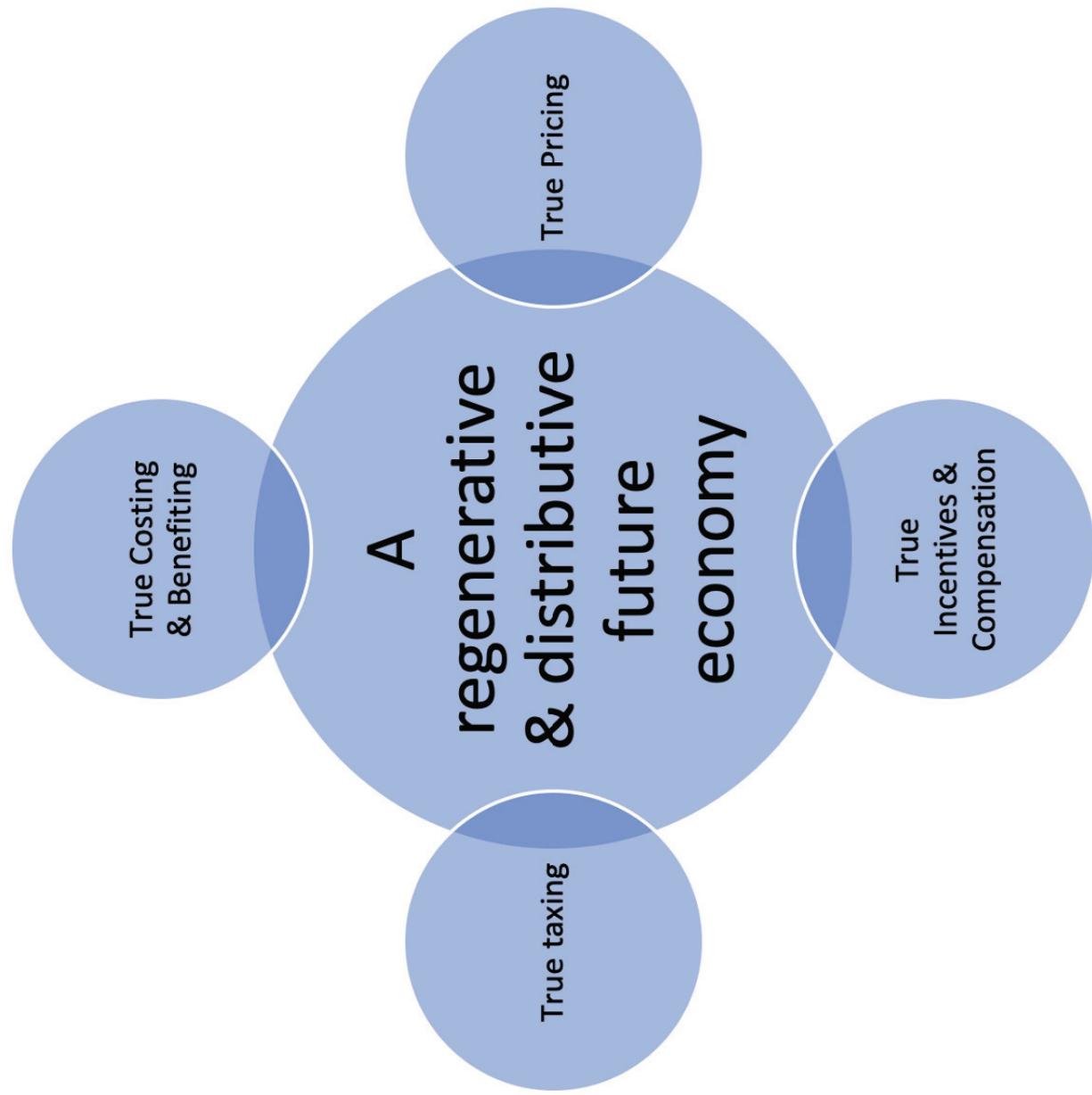
SEVA



# Foundational



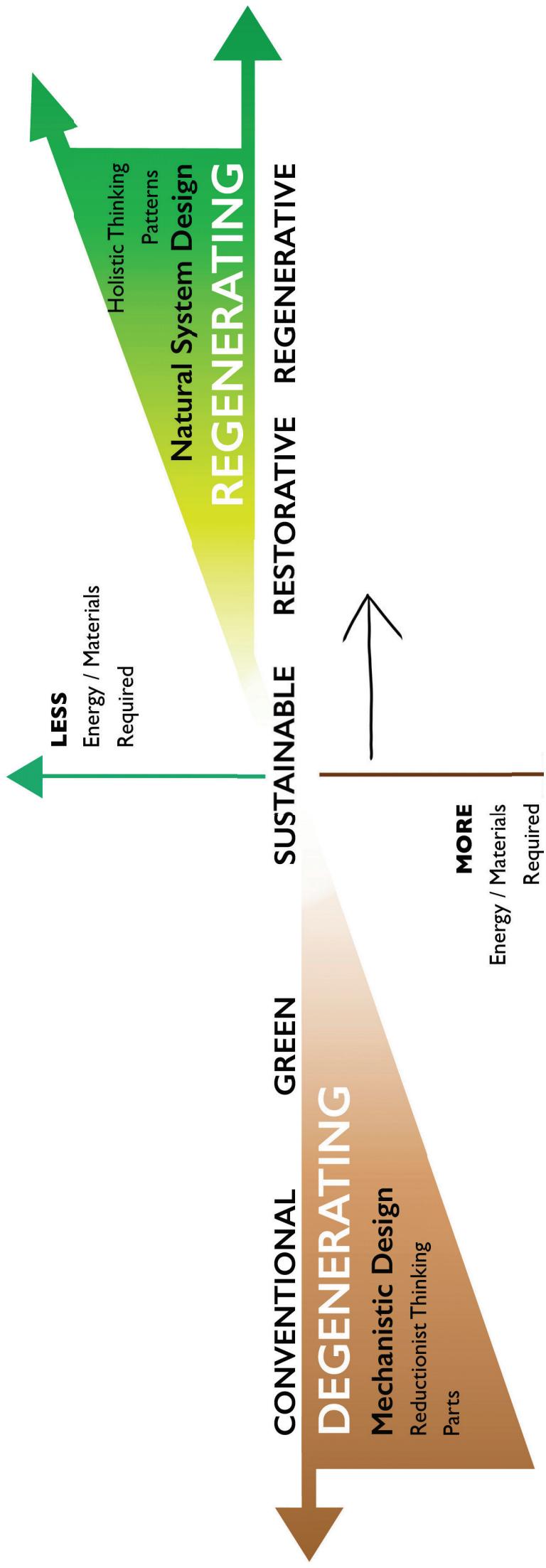
# Echt



# Regeneratief

## AN ECONOMY

Place - Culture - Enterprise - Government - Commons



# Beyond GDP

WORLD FINANCE

WORLD ECONOMIC FORUM | The Next 30 Years

Forces of Economic Progress

Why GDP is no longer the most effective measure of economic success

As a macroeconomic indicator, GDP fails to capture much of the value created in the modern world. New metrics premise to track everything from happiness to natural capital.

ECONOMIC DEVELOPMENT

Harvard Business Review

5 ways GDP gets it totally wrong as a measure of our success

As a macroeconomic indicator, GDP fails to capture much of the value created in the modern world. New metrics premise to track everything from happiness to natural capital.

NewScientist

SOURCE(2019) English - Or English

Unclassified GENERAL SECRETARIAT

Cancels & replaces the same document of 9 September 2019

New Zealand wants to make people happy, not rich

Are we confusing money with well-being? New Zealand's leaders believe so.

Vox

RECODE EXPLAINERS THE HIGHLIGHT FUTURE PERFECT THE GOODS MORE ▾

Ad

Simulate and play out if possible WWII scenarios with all weaponry you can think of

Time your moves carefully if you want to achieve global domination!

# GDP Is Not a Measure of Human Well-Being

by Amit Kapoor and Bibek Debroy

OCTOBER 04, 2019

Why GDP fails as a measure of well-being

## Forget GDP – New Zealand is prioritizing gross national well-being

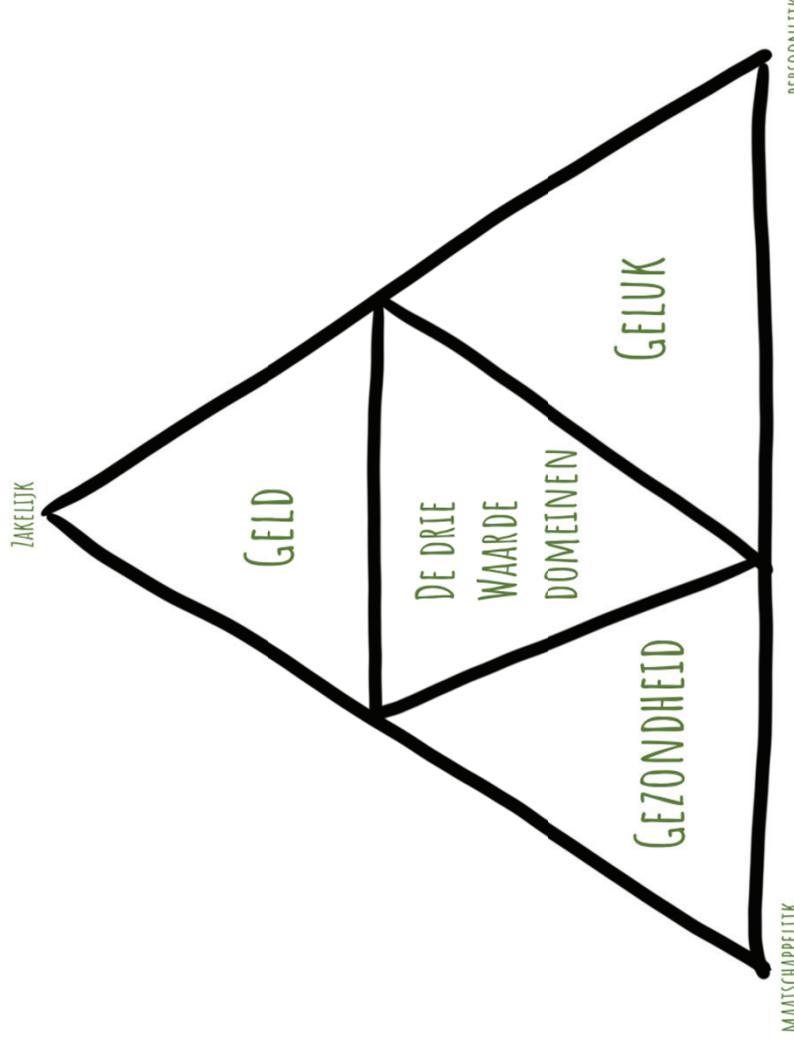
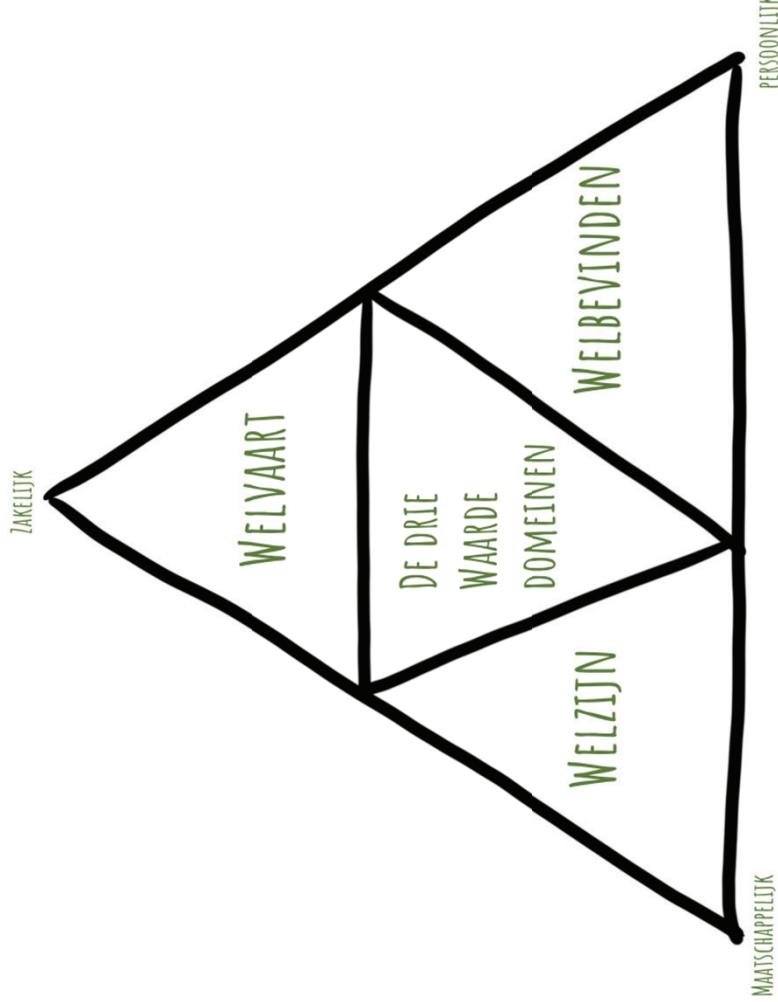
The country's new "well-being budget" emphasizes citizen happiness over capitalist gain.

IMPACT 06/04/2019 10:07 am ET

### This Country Is Basing Its Entire Budget On The Happiness Of Its People

New Zealand is being hailed as the first Western country to prioritize well-being over economic growth.

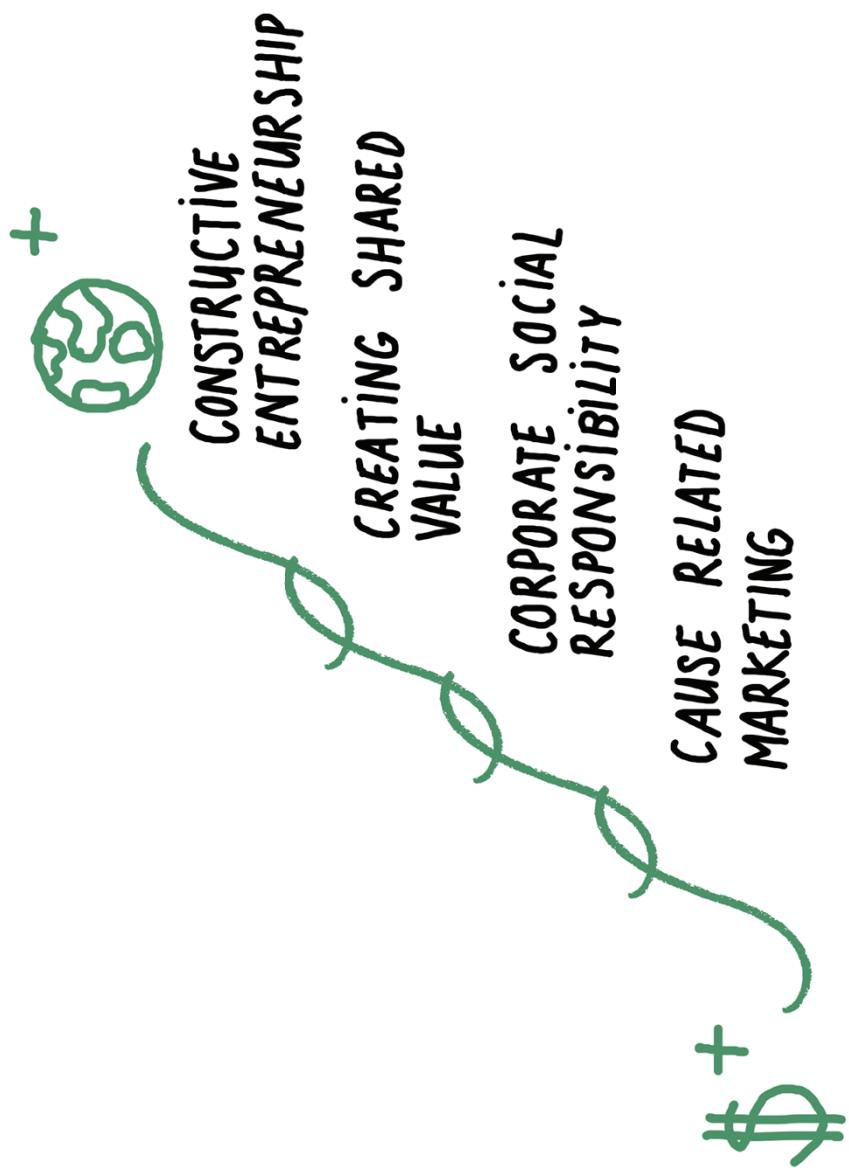
# Integral



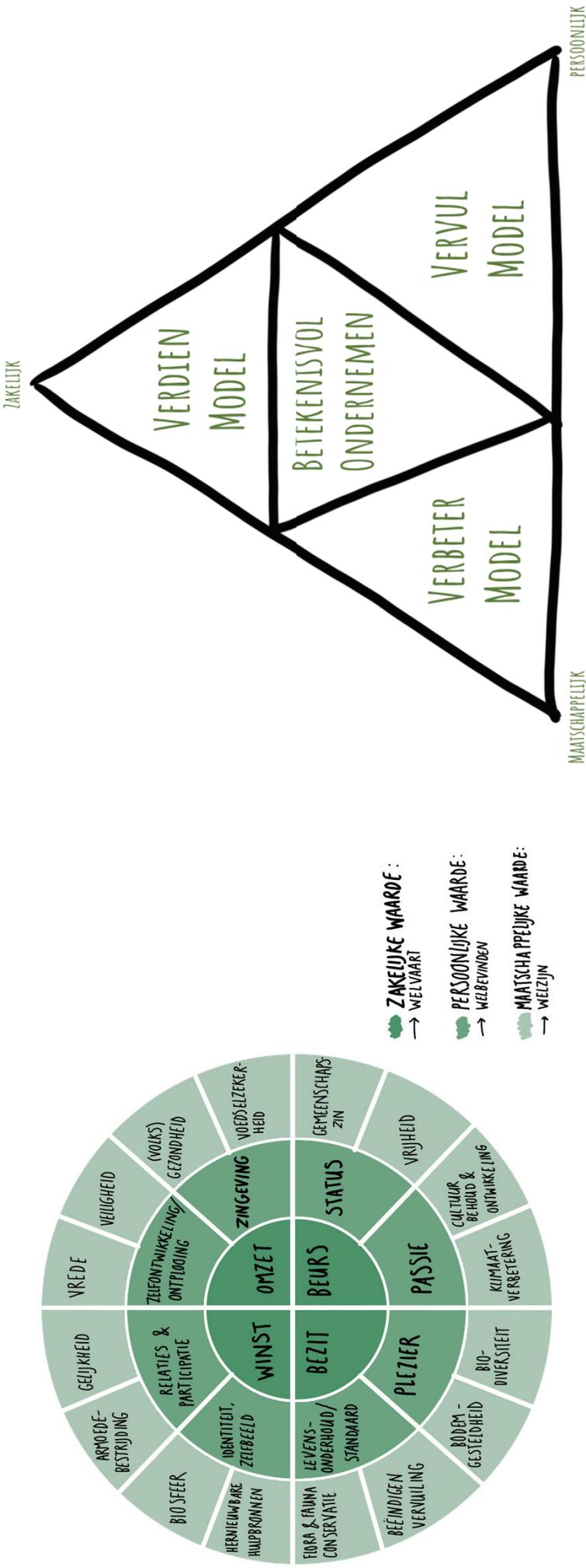
(Micro)

**De Betekenisconomie is een  
bedrijfsvoering waarin de  
versterking van  
bedrijfseffectiviteit onlosmakelijk  
wordt gecombineerd met  
verbetering van de wereld**

# *Wereldverbeterend Ondernemerschap*



# Integrale bedrijfsvoering



# Het Gat In De Maatschappij

