

# Dienend

**EGO**



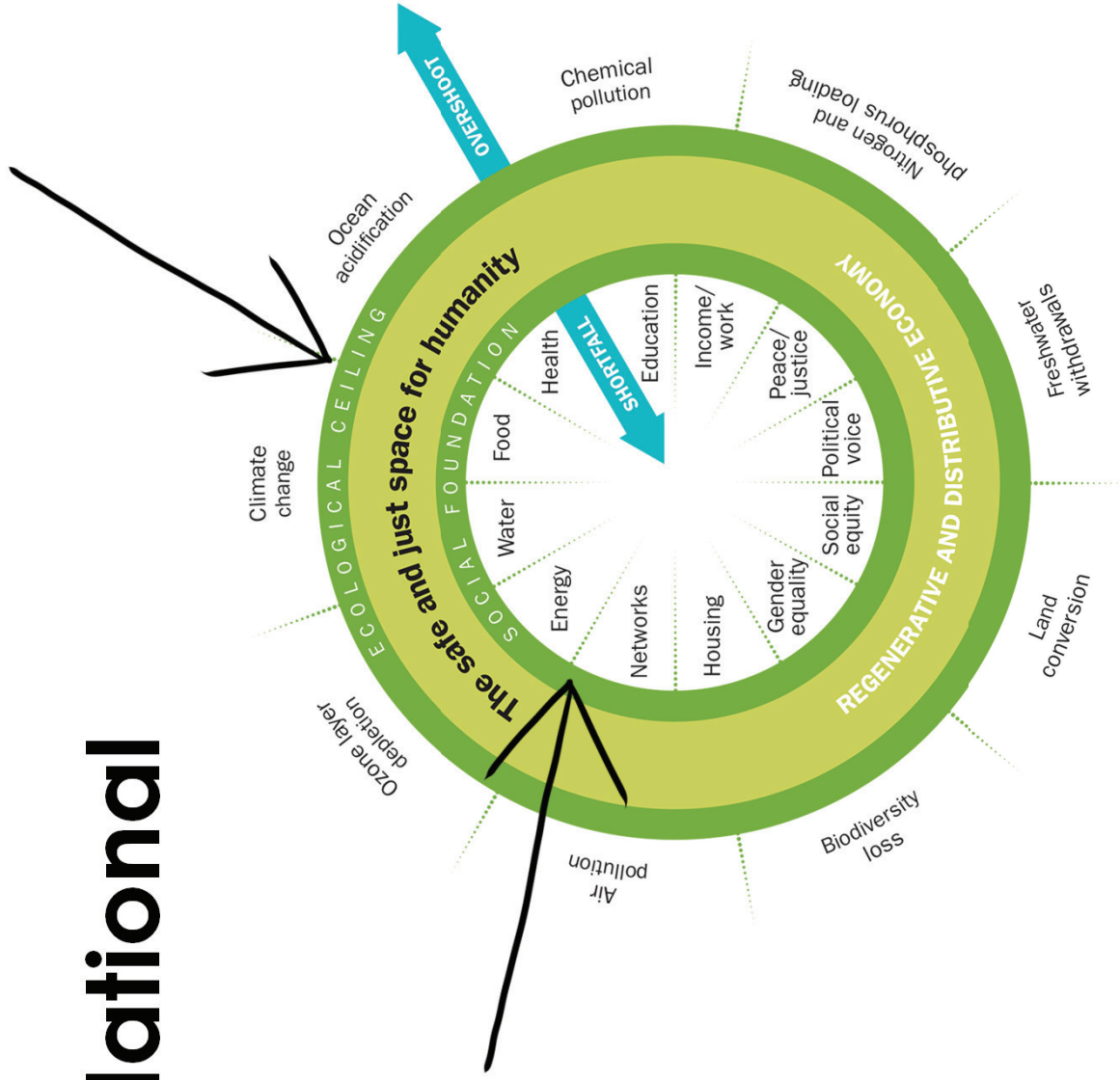
**ECO**



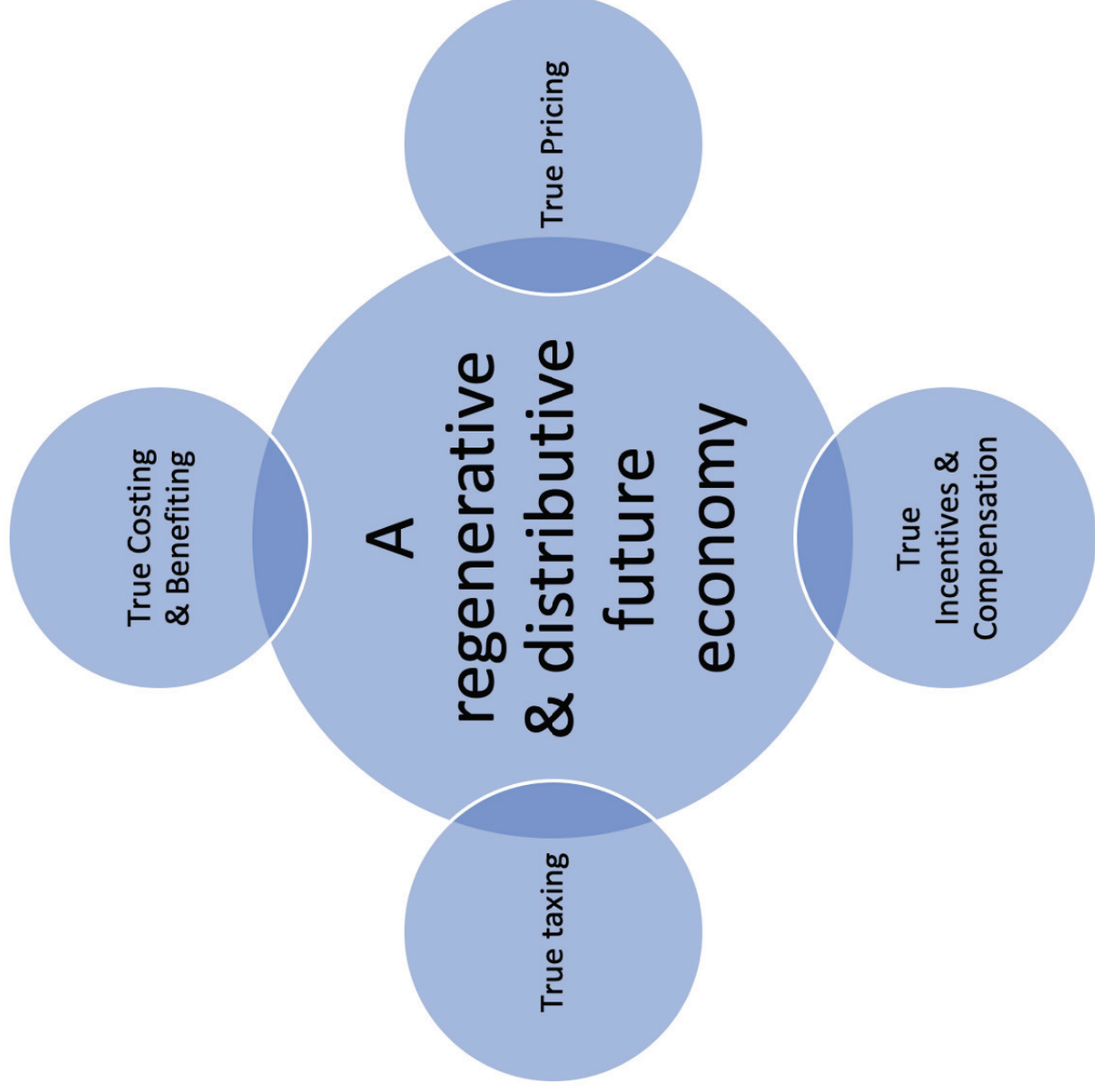
**SEVA**



# Foundational



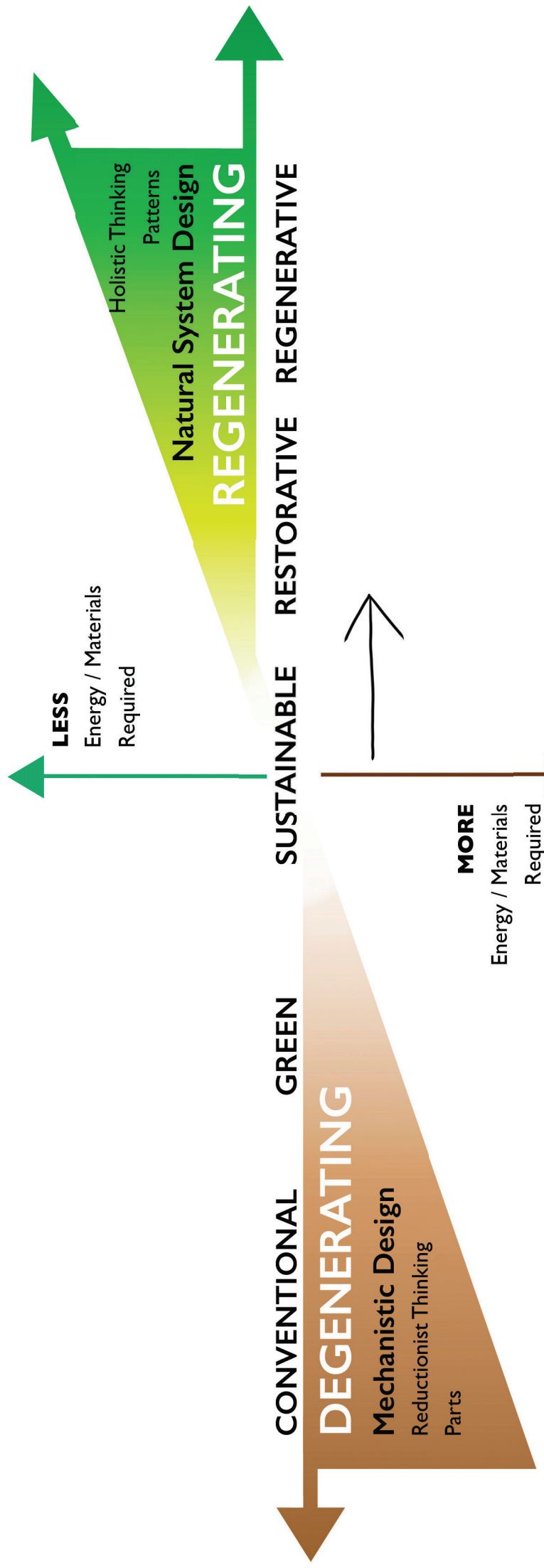
# Echt



# Regeneratief

## AN ECONOMY

Place - Culture - Enterprise - Government - Commons



# Beyond GDP

WORLD FINANCE  
IN THE FACE OF THE MATH

WORLD ECONOMIC FORUM  
Future of Economic Programs

5 ways GDP gets it totally wrong as a measure of our success

Why GDP is no longer the most effective measure of economic success

As a macroeconomic indicator, GDP fails to capture much of what matters to people's lives. It is a blunt instrument to track everything from happiness to natural capital.

UNCLASSIFIED  
GENERAL SECRETARIAT  
OECD  
Organisation for Economic Co-operation and Development  
SONNACG20193  
English - Or, English  
13 September 2019

## Harvard Business Review

ECONOMIC DEVELOPMENT

# GDP Is Not a Measure of Human Well-Being

by Amit Kapoor and Bibek Debroy

OCTOBER 04, 2019

Why GDP fails as a measure of well-being

NewsScientist

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New Zealand wants to make people happy, not rich

## Are we confusing money with well-being? New Zealand's leaders believe so.



RECODE EXPLAINERS THE HIGHLIGHT FUTURE PERFECT THE GOODS MORE

Ad

Simulate and play out possible WWII scenarios with all weaponry you can think of. Time your moves carefully if you want to achieve global domination!

## Forget GDP – New Zealand is prioritizing gross national well-being

The country's new "well-being budget" emphasizes citizen happiness over capitalist gain.

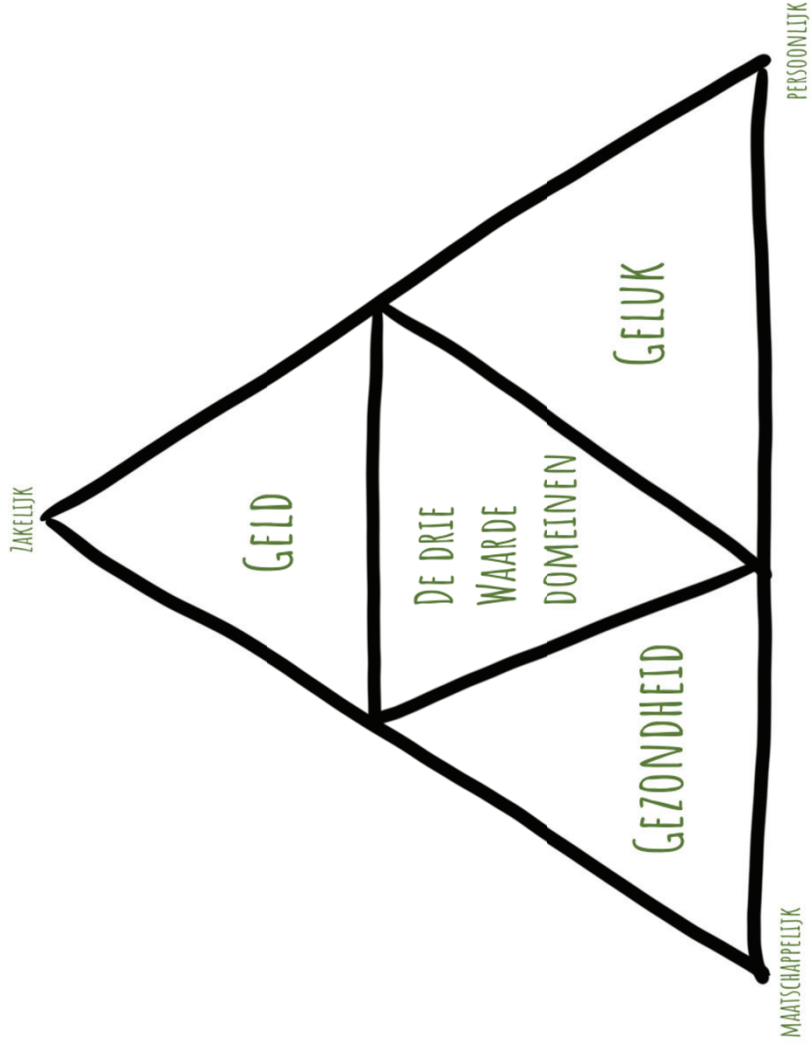
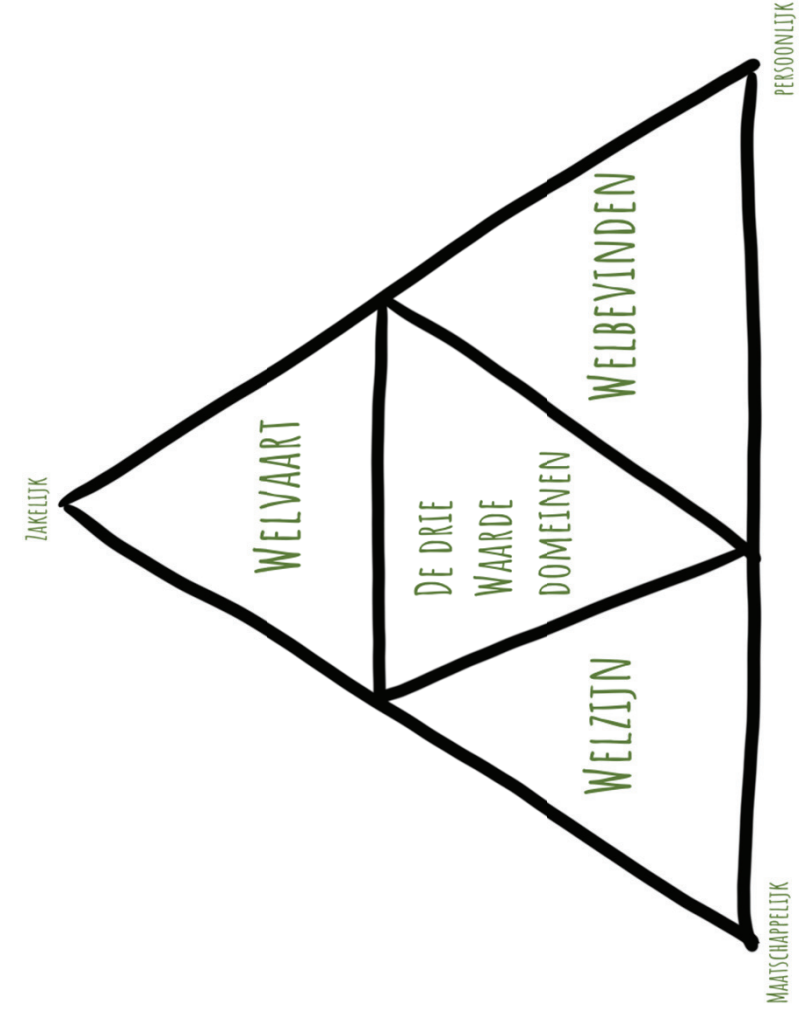
IMPACT 06/04/2019 10:07 am ET

## This Country Is Basing Its Entire Budget On The Happiness Of Its People

New Zealand is being hailed as the first Western country to prioritize well-being over economic growth.



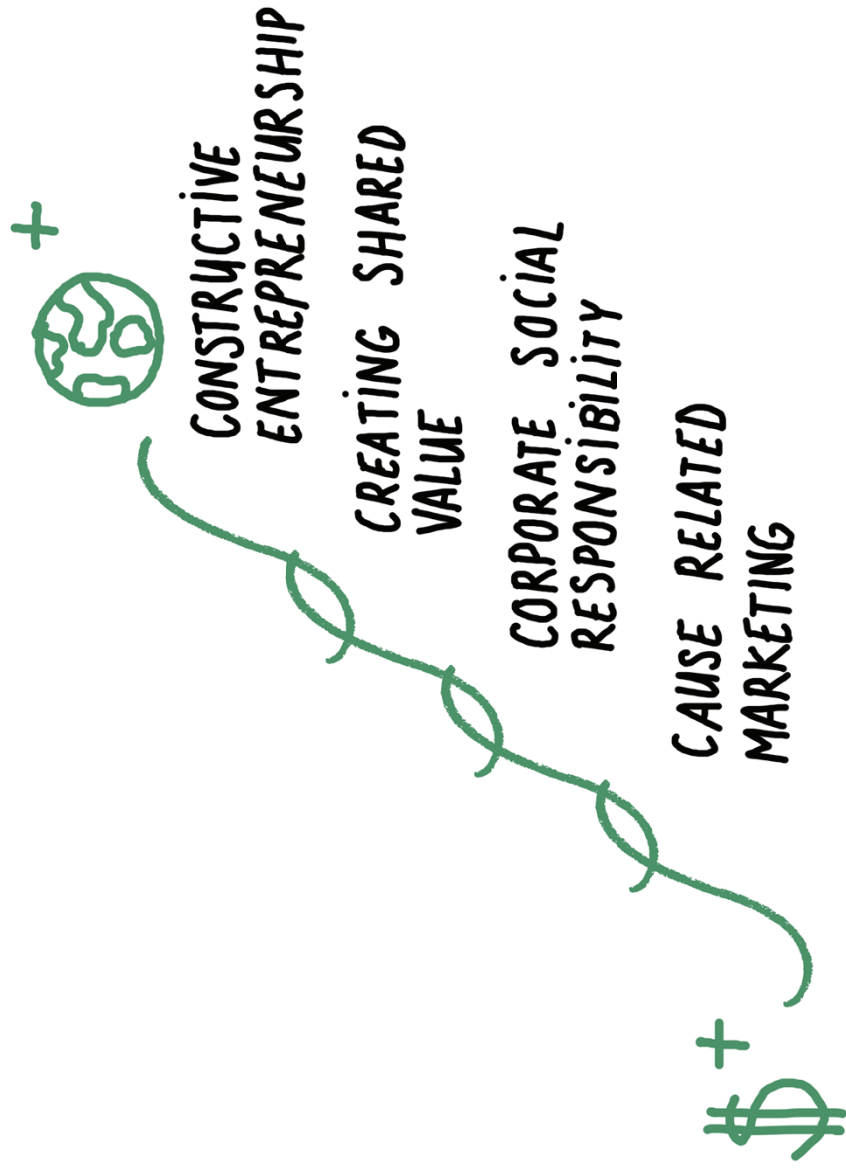
# Integraal



(Micro)

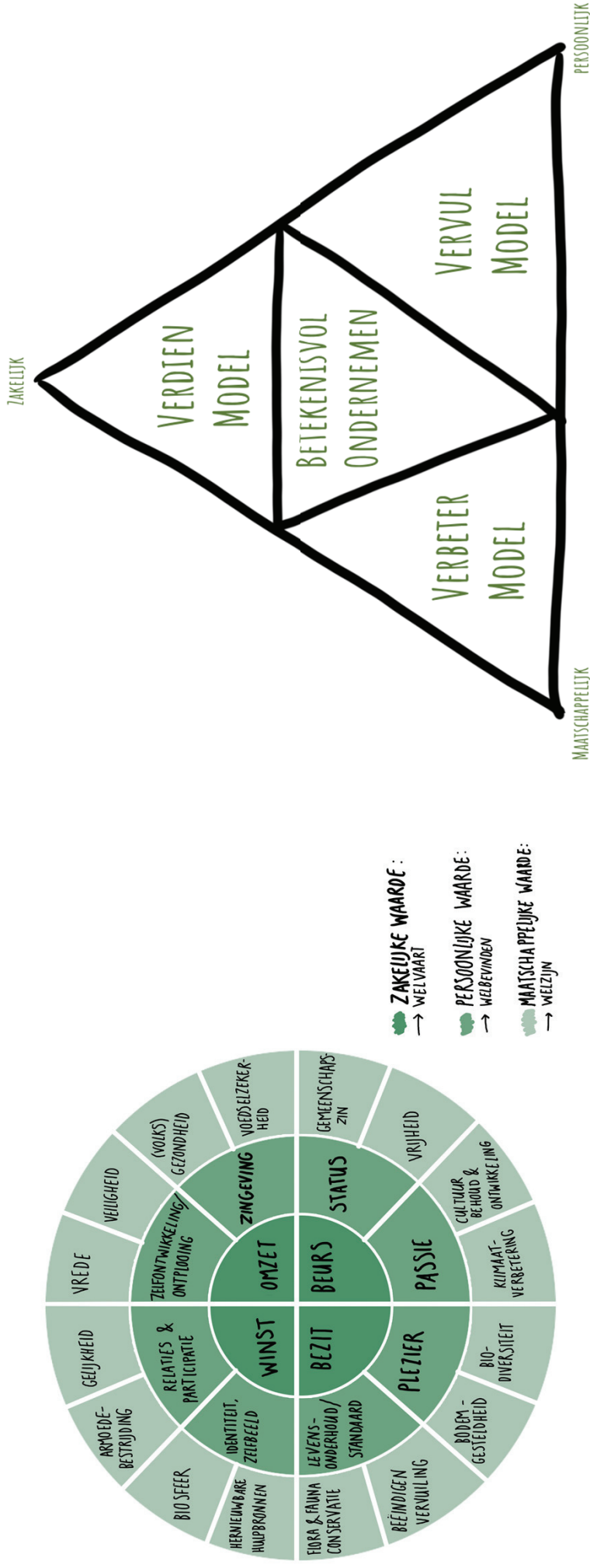
**De Betekeniseconomie is een  
bedrijfsvoering waarin de  
versterking van  
bedrijfseffectiviteit onlosmakelijk  
wordt gecombineerd met  
verbetering van de wereld**

# Wereldverbeterend Ondernemerschap

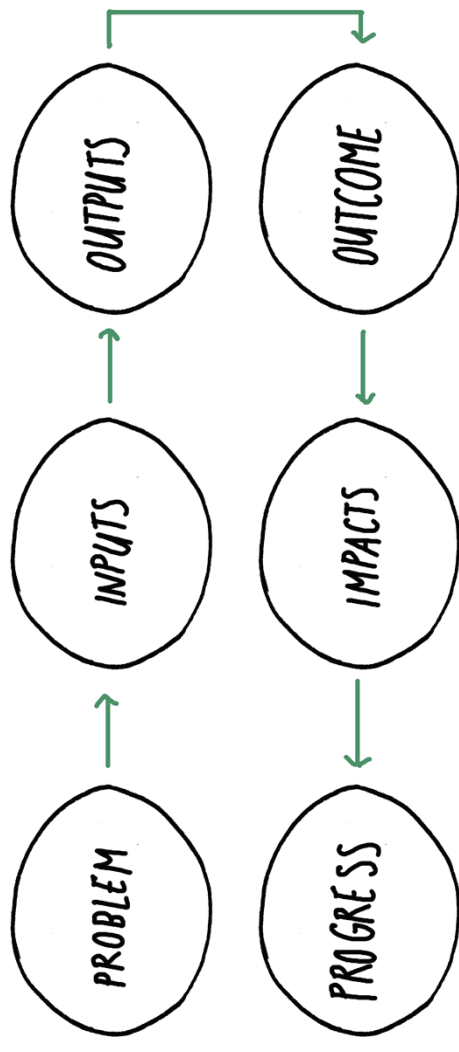
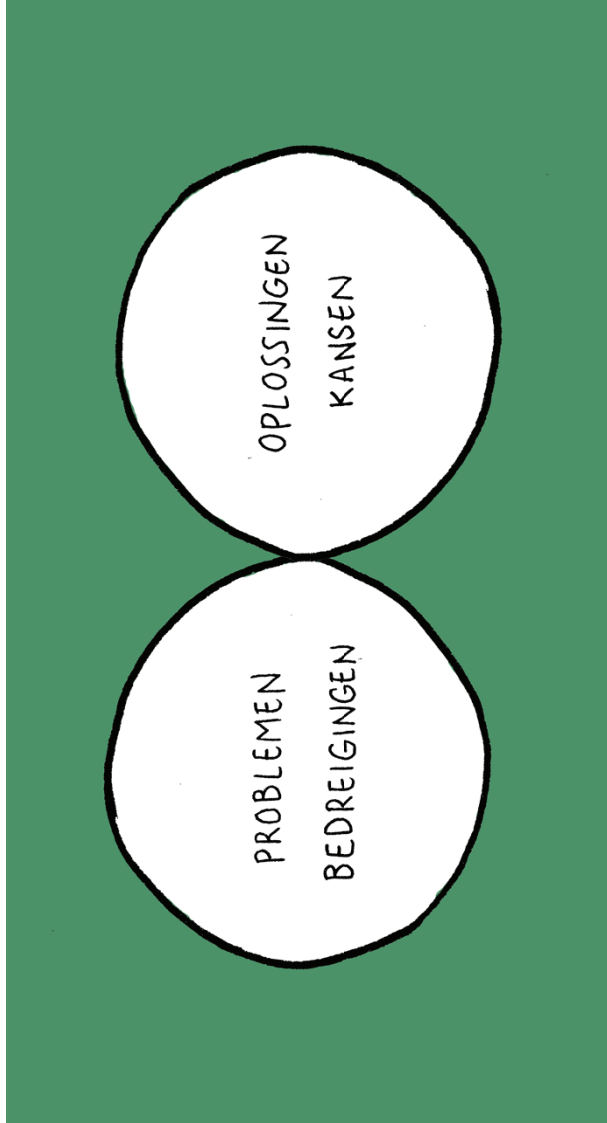




# Integrale bedrijfsvoering

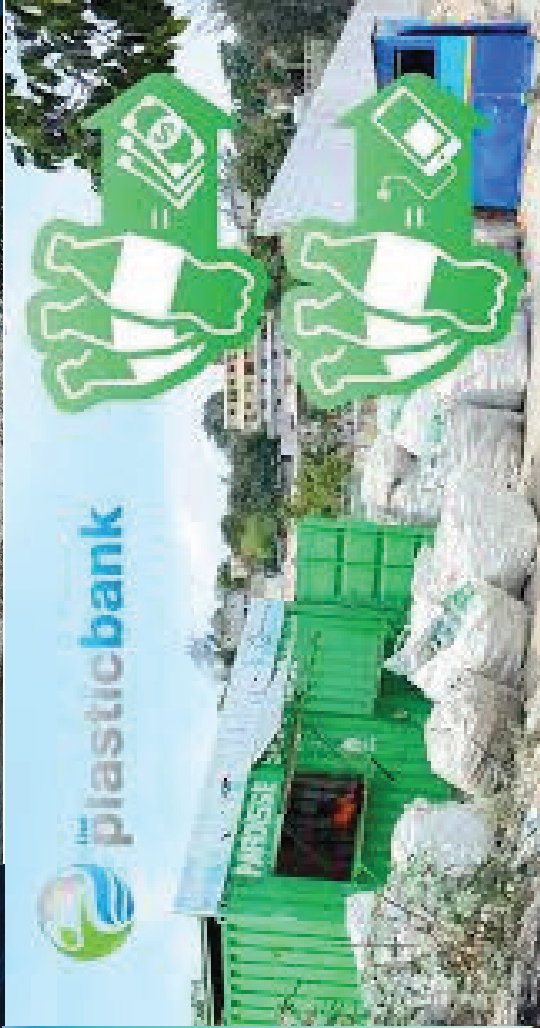
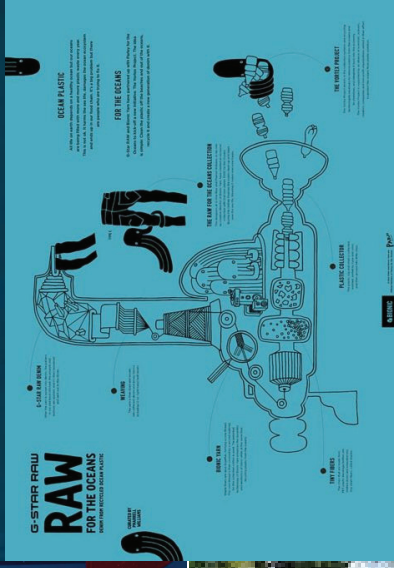
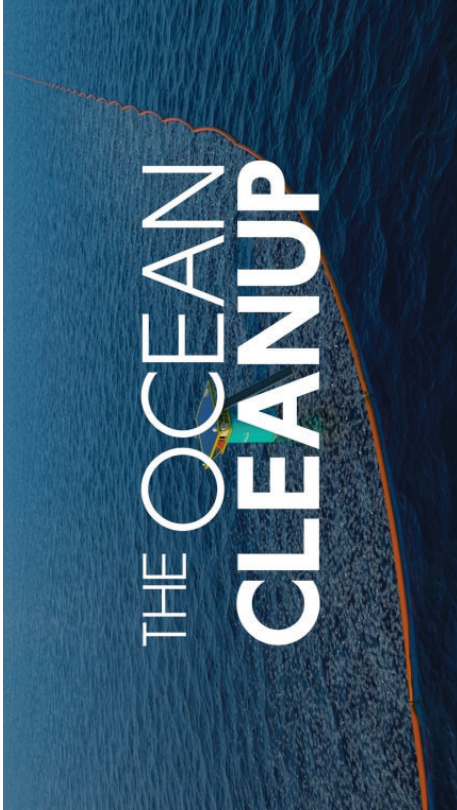


# Het Gat In De Maatschappij



# Plastic

NORTON POINT  
RECOVERED OCEAN PLASTIC | SUSTAINABLE SUNGLASSES



## GARBAGE CAFE

Plastic दू - खाना, थाली  
1 kg Plastic - Lunch, Breakfast